# Electric Vehicle Charging From Hive & British Gas

October 2023

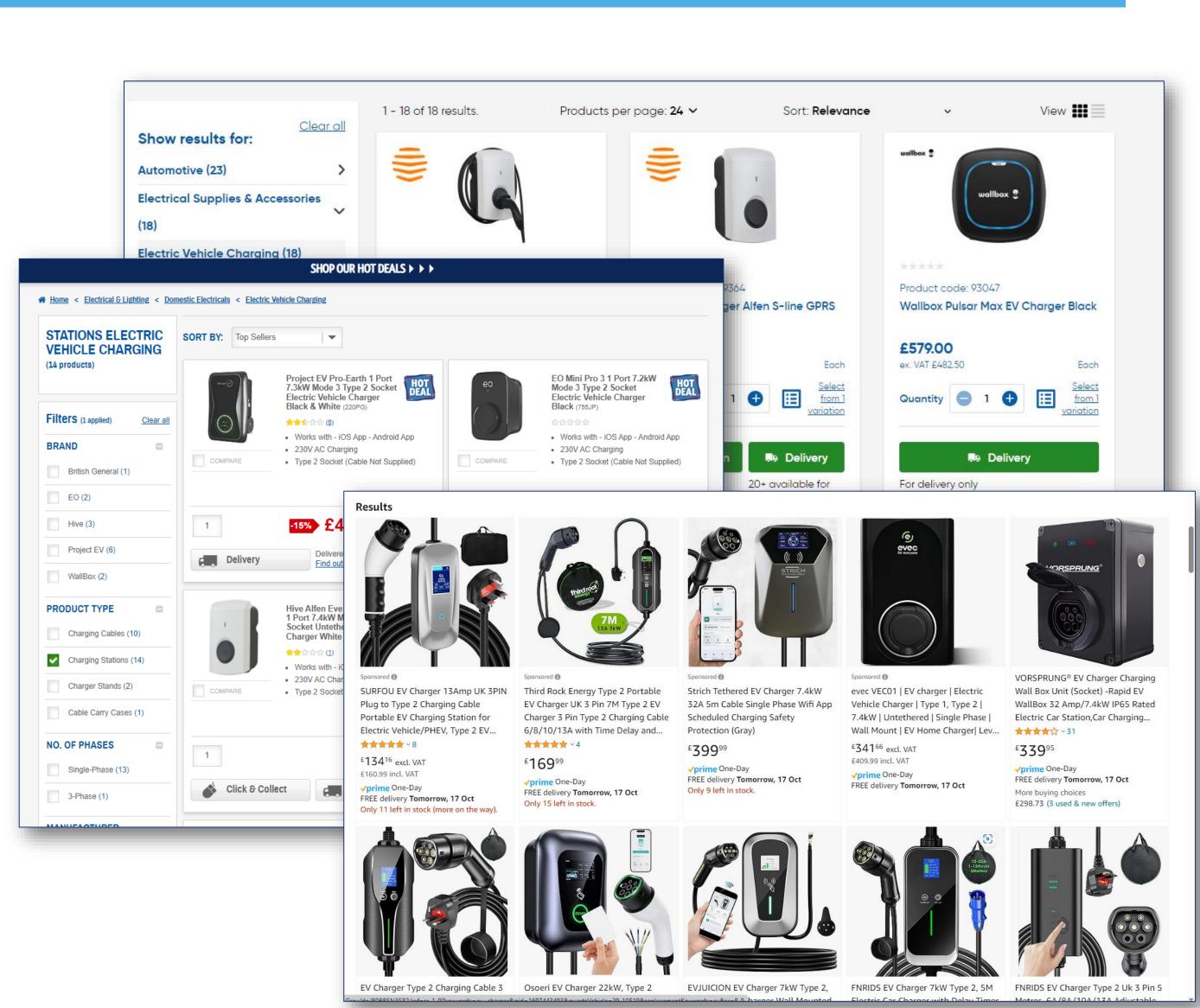






# The number of domestic EV charger suppliers is growing but hardware really plays a small part in a customer's experience





### Story so far.....HIVE Smart Charge Saver Add-on

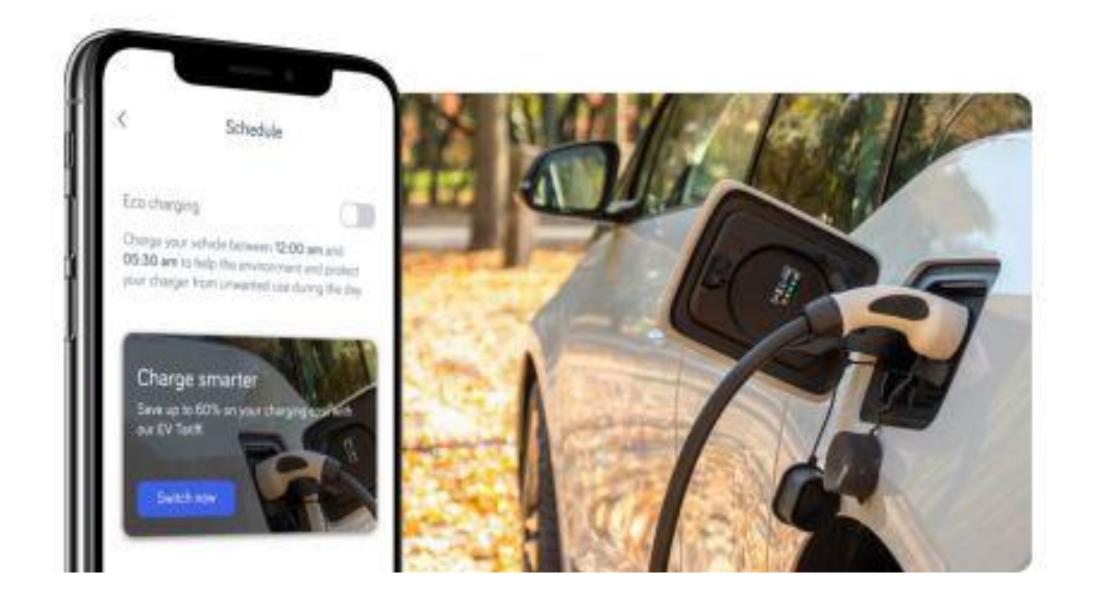
An answer to EV Tariffs

"The new Hive EV Charging tariff, Hive SmartCharge Saver, is currently being trialled by approx. 100 customers. It promises to make your EV charging cheaper than ever by giving you discounts on your energy prices. That's handy at any time, but with the cost of living crisis it could be an even bigger deal for EV drivers".









#### How does it work?

The Add-on gives you discounted energy by scheduling your charges to the best possible times of the day. You tell us when you need your electric car ready by — and the Hive app will do the rest. We'll calculate all the savings you make and take them off your energy bill. Simple.

#### How much could a customer save?

You get a discount of 2p per kWh whenever your electric car is plugged in continuously for up to 6 hours — and 4p per kWh if you're plugged in continuously for longer. For a 30kWh battery, that means a max saving of £2.10 per full charge, and a £4.20 saving for a 60kWh battery.

### Free Charge From Hive and British Gas

On any BG tariff



Purchase a Hive EV charger & if you use or switch to British Gas for electricity, we'll give you a year of home charging...for free!

Our new FreeCharge feature works by you setting your daily 'Ready By' time & plugging in. We then decide when your EV charges, usually overnight, when electricity demand is lower.

Need an urgent top-up during the day? You can override FreeCharge to get an immediate paid-for charge at any time

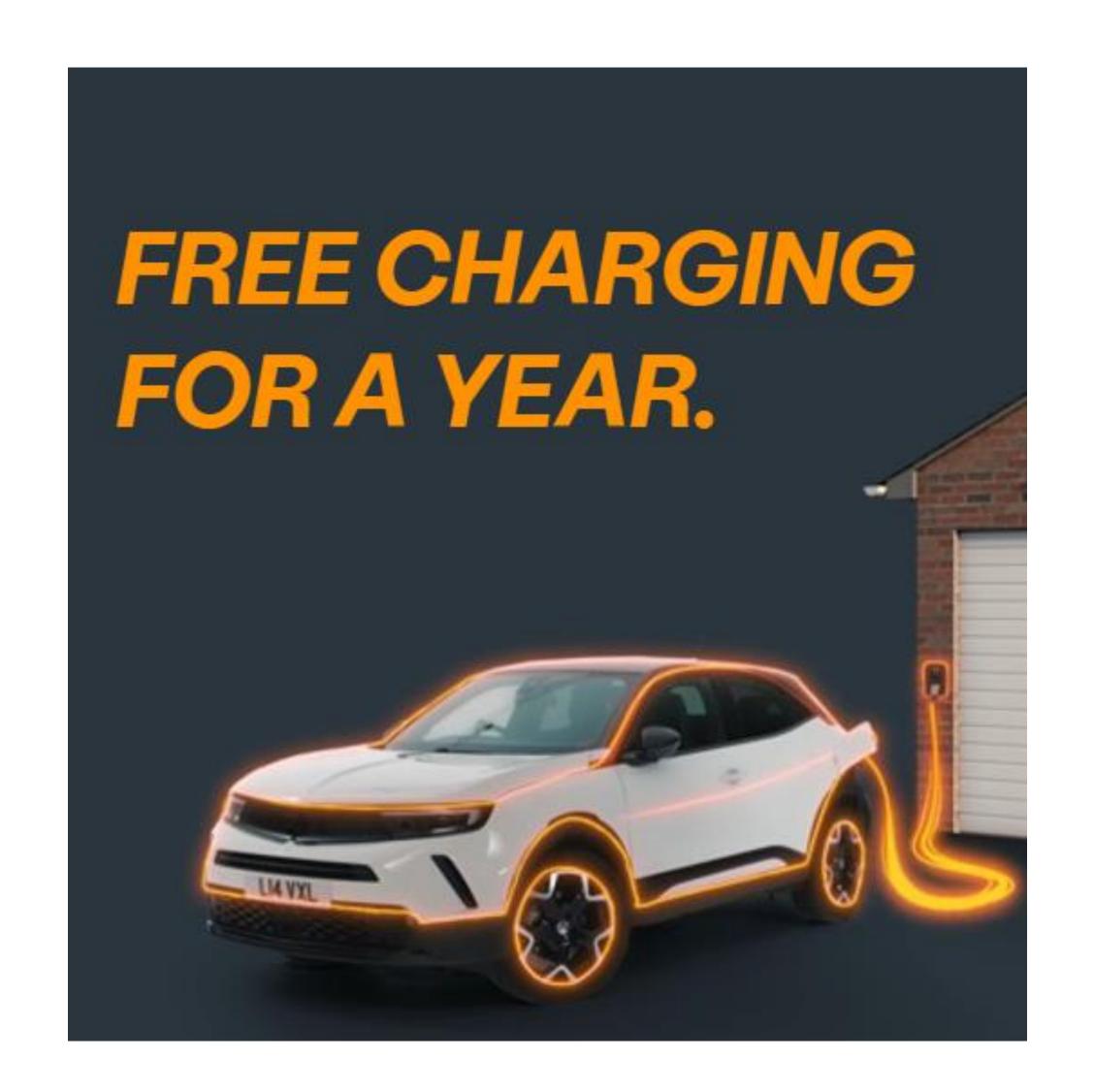
Not with British Gas for electricity? Don't worry, switching is easy, and you can choose any tariff, such as the Electric Driver tariff, a fixed-price or Standard Variable tariff

We'll take the cost of all electricity used in FreeCharge mode off your electricity bill. You'll also see those savings in the Hive app.

FreeCharge gives you enough charge to travel about 8,000 miles over the year - our fair usage cap. If you need more than 8,000 miles, you'll start to pay for charging at your tariff rate but can still save with SmartCharge in the Hive app

You'll need a smart meter – British Gas will install one for free if you don't have one

Must be activated within 6 months of purchase



### Get a year of FREE charging with FreeCharge



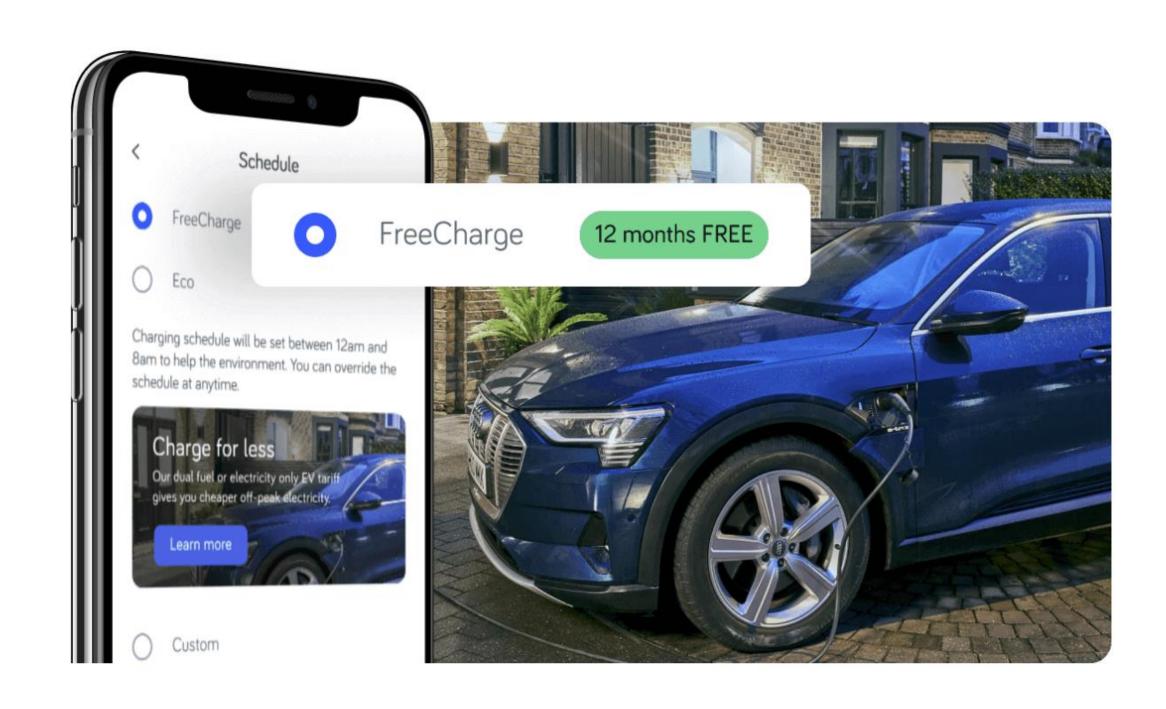
#### Yes, really...

With FreeCharge, we'll pay back 100% of your charging costs towards your energy bill – for a whole year! And because our intelligent scheduling tool automatically charges your EV when the grid is quiet, you'll drive ahead using greener energy too. Just plug in, tell us when you need it charged by and we'll do the rest.

- No extra fees or fuss we'll set it up automatically
- Works with any British Gas energy tariff
- All you need is a working smart meter.

How it works





#### NEW! We'll give you 12 months' FreeCharge when you buy a Hive EV Charger!

Learn

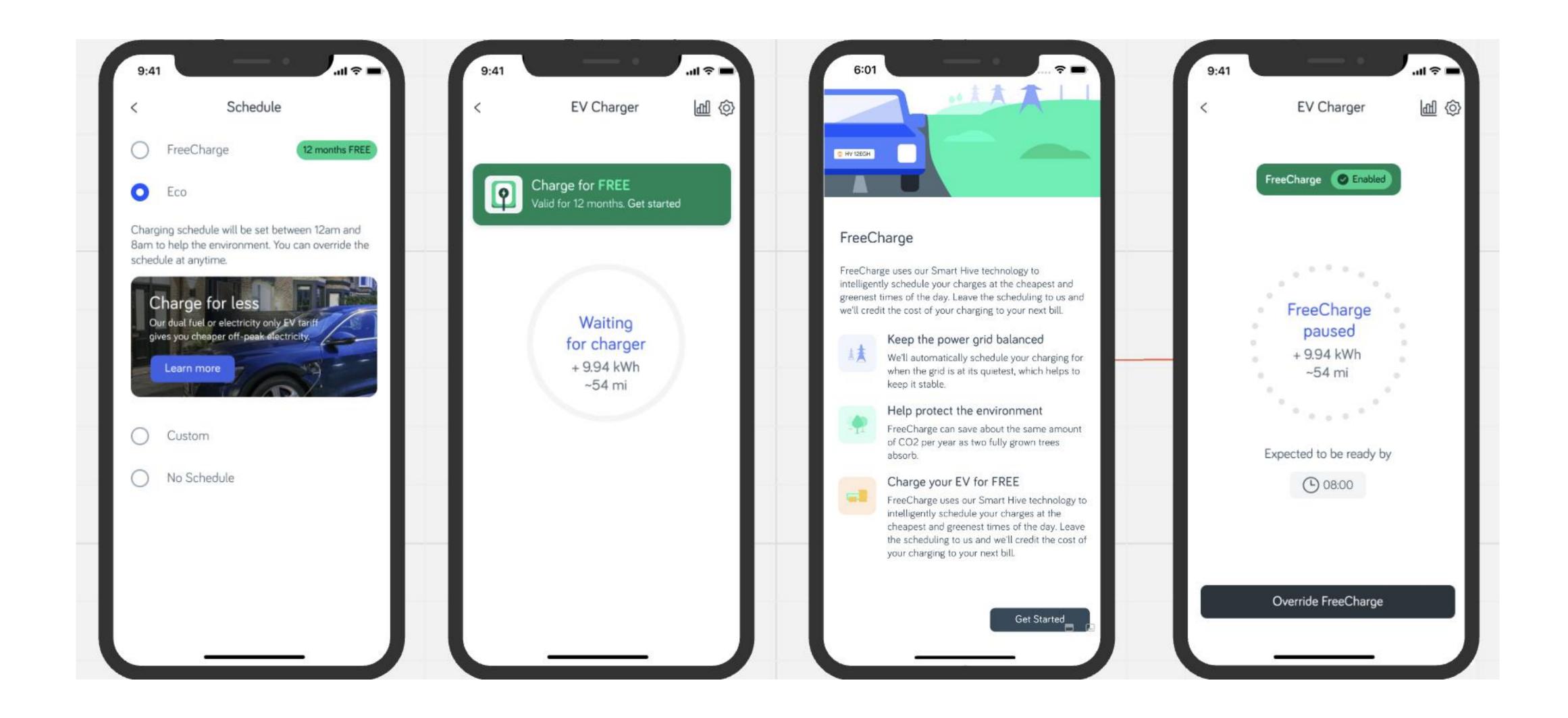
Fancy a year of free driving? FreeCharge uses our Smart Hive technology to intelligently schedule your charges at the cheapest and greenest times of the day and it won't cost you a penny as we'll reimburse you for all FreeCharge charges direct to your British Gas energy bill.

#### All you need is:

- A Hive EV Charger
- Any British Gas electricity tariff
- A Smart Meter
- FreeCharge enabled via the Hive app

Shop

### Customers can sign up easily once connected to the Hive App



## Thank You



